



Iscritta al Registro Regionale delle Associazioni, Fondazioni ed Istituti Culturali con DGR/2018 posizione 63



ROOTS OF THE FUTURE
Technologies and new languages
Cinema about the relationship between man, technology and evolution

YOUNG FILM DIRECTORS COMPETITION MODA MOVIE 2025



"**Creazione e Immagine**", a cultural association in Cosenza, presents the 29th edition of **Moda Movie**, a festival that born from the idea of celebrating and deepening the relationship between the world of Fashion, Cinema and the Arts.

A **competition for young filmmakers** is held as part of the festival, which aims to **enhance** and **promote emerging talents** in the world of audiovisuals and give them a chance for comparison, training, professional growth and visibility. For each edition, a **theme of interest** is identified to which are addressed the calls for entries in the Fashion and Cinema sections and the festival's various side events.

For the **29th edition of Moda Movie**, we invite filmmakers to choose a theme related to technology and explore it, focusing on the relationship between humanity, technology, and evolution.

In recent decades, the film industry has promoted the use of technology and new languages with the aim of creating future-oriented works. Similarly, young directors are encouraged to craft a short and free interpretation of the relationship between humanity and technology, drawing inspiration from issues at the heart of public debate and translating these ideas into visual storytelling.

Submitted works must be entered in the competition exclusively according to the conditions of participation stipulated in this announcement.

The jury will evaluate the adherence to the theme, the technical and writing skills of the script, and the verbal and visual modes and communication skills expressed.

CONTEST PARTICIPATION TERMS

- The competition is addressed to filmmakers **born after January 1st, 1990**, regardless of gender and nationality.
- **Each author may enter one or more works in the competition.**
- In case you want to compete with more than one work, you must fill out and **send an entry form for each work submitted.**



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- Works submitted in other events may also be entered in the competition.
- Submitted works must, under penalty of exclusion:
 - **be in theme with the 2025 edition of Moda Movie**
 - **have a maximum length of 10 minutes (excluding opening and closing credits)**
 - **be in Italian language or subtitled in Italian language.**
- To participate in the contest selections, you will need to **upload your work exclusively to the on the online platform www.filmfreeway.com and send the following documents to concorsomodamovie@gmail.com (with the subject line: 'Cinema MM 2025')**:
 - **Participation form**, attached to this notice, filled out in block letters in all its parts.
 - **A photograph of the director** (in jpg format only). The file must be named with the director's surname and first name.
 - **A minimum of 2 and a maximum of 4 set or backstage photographs of the work** (exclusively in jpg format). The file must be named with the title of the short film.
 - **Parental or legal guardians authorization to participate** (only for competitors who have not reached the age of majority on the date the application is sent).
- **Registration for the competition**, including all required materials, must be received **no later than midnight on Tuesday, April 29th, 2025.**
- Submitted materials will not be returned.
- The Creazione e Immagine Association reserves the right to **use materials submitted** by individual applicants **for promotional purposes only.**

SELECTIONS

A special **examining committee**, appointed by the “Creazione e Immagine” Association, **will select and declare** (at its sole discretion) **N. 3 winning video works**, which will be announced on the website www.modamovie.it and the festival's social media channels **by Friday, May 23th, 2025.**

The order of the podium will be announced during the Cinema Event Evening.

PRIZE-GIVING

- During the final evening of the competition (**June 9th, 2025**), **the three winning works** of the 29th edition of Moda Movie **will be screened.**
- The winners will be entitled to participate in the **Specialization Workshop** and the various events scheduled for the festival's final days, taking place in Cosenza on **June 9-10, 2025** (a certificate of participation will be issued).



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- Additionally, the three **winners** will be entitled to one night's accommodation in an accredited facility organized by the event for the nights of **June 9 and 10, 2025**.
- The organizing committee declines all responsibility for any type of accident or damage that may occur to participants during the events.

AWARDS

First Prize:

- **Trophy** made by a well-known goldsmith artist
- **Internship** offered by partner in the audiovisual sector
- **Moda Movie Gift Bag** containing products offered by the sponsors

Second Prize:

- **Plaque**
- **Internship** offered by partner in the audiovisual sector
- **Moda Movie Gift Bag** containing products offered by the sponsors

Third Prize:

- **Plaque**
- **Internship** offered by partner in the audiovisual sector
- **Moda Movie Gift Bag** containing products offered by the sponsors

* **Other awards and internships will also be given, which are in process of being determined.**

For clarification and information:

Email: concorsomodamovie@gmail.com - website www.modamoviefestival.it



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DEEPENING THEME AND SUGGESTIONS FOR THE PARTICIPANTS

The theme chosen for the 29th edition of the **Moda Movie** festival concerns **the development of technologies and new languages**, a topic at the center of numerous debates and reflections that highlights a significant change in the history of humanity.

The evolution of mankind goes hand in hand with technological evolution, establishing a relationship of synergy that can be considered both beneficial and equally harmful.

The **relationship between man and technology** represents an ambivalent one. On the one hand, technology has helped bring people closer together, overcoming physical distances and making interpersonal communication more accessible. On the other hand, it has contributed to a strong sense of alienation and a distorted view of reality. In fact, the perception of reality is completely different from the past and looks toward an increasingly innovative and digitized future.

New technologies have given rise to new languages that are potentially useful, facilitating many areas of work and optimizing respective timelines. A new interpretation of modernity has been provided, focused on digital technology and the use of new techniques and methodologies.

In the film industry, the production of many movies is based on extensive use of digital technology. The goal is to achieve effects that have a different visual impact on the screen and that can enrich the film by giving it a different rhythm and regularity.

The seventh art, in addition to narrating the development and the relationship between man and technology, raises **ethical questions** concerning the proper and not excessive use of technology, while being aware of a hypothetical and controversial replacement of roles: will machines replace humans? But above all... does man have control over technology, or does technology have control over man? And what is, if it exists, a healthy relationship of coexistence between man and technology?

In light of these somewhat provocative questions, participating directors are invited to create an original work that can fit into a creative and innovative context.

The work to be created should best depict the relationship between man and technology, conveying a clear message, whether positive or negative. But it should above all raise questions, as the main purpose of the seventh art is not so much to provide answers, but to foster a reflective and cognitive curiosity that can spark a debate on a highly relevant and prolific topic.

Keywords: Technology - Innovation - Originality - Robotics - Digital - Ethics - Boundary - Art.



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Filmographic suggestions:

Ridley Scott, *Blade Runner*, 1982.
Chris Columbus, *Bicentennial man*, 1999.
Alex Proyas, *I, Robot*, 2004.
Alessio Lauria, *Monitor*, 2005.
James Cameron, *Avatar*, 2009.
Steven Spielberg, *Ready Player One*, 2018.
Michelangelo Frammartino, *Il Buco*, 2021.
Francis Ford Coppola, *Megalopolis*, 2024.

Bibliographic suggestions:

Franco Baccarini, *Tecnoetica e cinematografia. Un percorso di riflessione sulle nuove tecnologie rappresentate sul grande schermo.*
George Orwell, *1984.*
Gianni Canova, a cura di, *Il lato oscuro delle macchine. La rappresentazione della tecnologia nel cinema italiano contemporaneo, fra processi simbolici e dinamiche sociali.*
Hiroshi Ishiguro, *Come costruire un essere umano.*
Isaac Asimov, *Io, Robot.*
Mary Shelley, *Frankenstein.*
Murray Smith, *Cinema, evoluzione, neuroscienze. Un'estetica naturalizzata del film.*
Ray Kurzweil, *La singolarità è vicina.*
Sofia Pirandello, *Fantastiche presenze.*
<https://www.fatamorganaweb.it/come-costruire-un-essere-umano-hiroshi-ishiguro/>
<https://www.fatamorganaweb.it/megalopolis-di-francis-ford-coppola/>
<https://www.fatamorganaweb.it/carbone-lingua-antropologia-degli-schermi/>
<https://www.fatamorganaweb.it/now-and-then-di-the-beatles/>
<https://www.fatamorganaweb.it/contro-metaverso-mazzarella/>



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YOUNG FILM DIRECTORS CONTEST MODA MOVIE 2025

APPLICATION FORM

(TO BE COMPLETED IN BLOCK LETTERS ONLY)

Personal Data

Last name: _____ First name: _____

Date of birth: _____ Birthplace: _____

Citizenship: _____ Residence: _____ N. _____

City: _____ Province: _____ Postcode: _____ State: _____

Phone: _____ E-mail (IN BLOCK LETTERS): _____

Short film title: _____

Duration _____ Year of realization _____

The undersigned **requests** to enter their short film in the "Young Filmmakers Competition" to be held in **Cosenza (June 2025)** during the **Moda Movie 2025 festival**.

I declare that I have read and accept the regulations contained in the announcement of the competition and authorize the processing of my personal data. I also declare that what I have submitted is original work, the full availability of which I guarantee, and I undertake to cede to the Auctioneering Body the right to use the material I have submitted for communications and publications pertaining to the promotion or documentation of the competition or in any other subsequent events or manifestations.

PLACE AND DATE _____

SIGNATURE

*I, the undersigned, _____, as the parent of the participant _____

AUTHORIZE my son/daughter to participate in the **Moda Movie 2025** contest. I also declare that I have been made aware of the procedures for carrying out the above initiative.

SIGNATURE

(OF ONE OF THE PARENTS OR LEGAL GUARDIAN)

*to be filled out only for contestants who had not reached the age of majority on the date of sending the application